

My Civic and Public Engagement Journey

This document serves as a reflective exploration of my profound commitment to civic and public engagement, highlighting my impactful contributions within DCU and beyond.

Civic Engagement

As Class Representative for the International Business (INTB) program, I have consistently gone above and beyond for all year groups. My approach has always prioritized understanding student interests and aligning them with the evolving job market. This led me to initiate conversations about the new Business Analytics Specialism (2022), successfully navigating challenges with staff to benefit students.

As the Business Faculty Representative (2024/2025), representing over 5,000 students, I have taken formidable, proactive decisions to ensure student voices are heard and well-represented. Conducting Business School Faculty Student and Staff Forums has been instrumental in creating spaces where students can express their concerns and ideas.

Additionally, I mentor 25 junior students, including those currently abroad, ensuring they feel connected to DCU despite the distance. My mentorship role (2022/2025) allows me to guide them academically and personally, fostering a strong sense of community.

My event organization initiatives have been driven by a desire to support student career development. I have set up and promoted events featuring employers like Accenture and mentors, promoted available scholarships and funding opportunities, and established sessions to guide students toward advisory resources. I have jumped up at every opportunity to create an impact including representing DCU at RDS at Higher Options and aiding the INTB Society.

Public Engagement

My entrepreneurial spirit has flourished through participation in the ENACTUS national competition representing DCU. Collaborating with like-minded students, I contributed to the development of the social enterprise Parking Protect (2022/2023)—an AI-enhanced app designed to combat disabled parking abuse, positively impacting 270,000 individuals. I have now joined KatoAI (2025) an entrepreneurial project in DCU, creating an AI language teaching assistant for teachers, improving overall education with multiple English language schools globally.

Beyond helping entrepreneurial projects, I have actively facilitated events to support students' academic and career journeys. I organized the Intra and Erasmus Talks, where final-year students share insights with second-year students preparing for their respective journeys. Additionally, I am setting up an event for postgraduate students to help them navigate their next steps and transition into the job market.

Through these engagements, I have demonstrated a sustained commitment to civic and public engagement, making meaningful contributions to the DCU community and beyond. I undertook these tasks driven by a genuine belief in their positive impact on DCU and its students, motivated solely by a commitment to making a meaningful difference, without any financial compensation. These experiences reflect my dedication to fostering a supportive, inclusive, and forward-thinking environment for students.

Thank you for your time and consideration.